



**MADRID AFRICA BUSINESS WEEK (MABW) 2012 / THE LAUNCH OF
THE GLOBAL BUSINESS ROUNDTABLE (GBR) SPAIN.**

**21ST - 22ND OF NOVEMBER, 2012
MADRID, SPAIN.**

**MAIN EVENTS HOSTED IN COLLABORATION WITH
CASTILLA LA -MANCHA UNIVERSITY**

AND THE

GLOBAL BUSINESS ROUNDTABLE (GBR).

AGENDA:

Venue: Hotel Auditorium Madrid.

A Trade and Investment Conference

Date: 21st of November, 2012.

Time: 9:00 to 16:30 hrs.

Venue: Hotel Auditorium Madrid.

Gala Dinner to launch GBR / GFFC Spain chapter.

Date: 21st of November, 2012.

Time: 19 to 23 hrs.

Venue: Hotel Auditorium Madrid.

Business and Networking Session / GBR leaders meeting.

Date: 22nd of November, 2012.

Time: 11 to 16 hrs.

Speakers:

❖ Mr. Siphon Mseleku, President of the Pan African Chamber of Commerce and Industry (PACCI).



- ❖ Mr. Lumkile Mondi, Chief Economist at The Industrial Development Corporation of South Africa.
- ❖ The Nigerian Ambassador in Spain, Her Excellency, Ambassador Bianca Olivia Odumegwu-Ojukwu
- ❖ Kendal Tyre, Socio Director en la firma Nixon Peabody Law Firm Washington, DC, EE.UU.
- ❖ Lauri Elliot, CEO Conceptualee Inc.
- ❖ Albert Essient - Deputy Group Chief Executive Officer / Group Executive Director for Corporate Bank and Investment Bank.
- ❖ Tim Turner - Director, Private Sector Department - African Development Bank.
- ❖ Dr. D. Felipe Hernández Perlines, Profesor of Business Management, Castilla La Mancha University.
- ❖ Hartmut Sieper, Founder and CEO of Trans Africa Invest, Germany.
- ❖ Ms. Gaositwe Esther Mapola, National Assembly of Lesotho.
- ❖ Ms. Thabsile Thulile Dlamini, NedBank of Swaziland, Africa.
- ❖ Mr. Ignacio Orbe, Area Manager, National Association of Manufacturers of Capital Goods (SERCOBE).

The Madrid Africa Business Week (MABW) 2012 is the first ever initiative of this kind to connect the Spanish Business Communities with business opportunities in Africa through partnership formed with their African counterparts. It is hosted in collaboration with Universidad De Castilla - La Mancha, The Global Business Roundtable (GBR) and the Pan African Chamber of Commerce and Industry (PACCI), an umbrella chamber of commerce organization for chambers across Africa and based in Addis Ababa, Ethiopia.

The Madrid Region boasts an excellent location not only to tackle the Iberian Peninsula market (Spain and Portugal), but also those of Europe, Near East, North Africa, and Latin America. Madrid is the gateway to a potential market of 1,300 million inhabitants. Moreover, Madrid is the Latin American companies' hub in the EU, thus setting it apart from all other regions, as it enables these companies to expand their activities in Europe. Madrid is at the center of the radial-structured road and train networks, has the largest cargo airport in Spain, and the 2nd in Europe in terms of capacity (70 million passengers). It also has Europe's number one dry port (in volume), which connects the capital with the maritime ports of the Iberian Peninsula.

Madrid is renowned for its finance, legal and business services, as well as for its excellence in services related to the sectors of renewable energies, life sciences, logistics, aerospace, and tourist/ leisure. Spain's competitive strengths in Banking, Finance, and Investment, Energy, Healthcare, Education, Technology, as well as the State of Madrid's additional strengths in these areas and agriculture, match many of the needs of the fast growing African continent with a population over 1 billion and annual GDP of over \$1 trillion. In several countries in Africa, the middle class is growing faster and has greater purchasing power than the middle class in China or India. Also, seven of the fastest growing economies (Ethiopia, Mozambique, Zambia, Tanzania, Ghana, Nigeria, Congo) in the world for the next five years are in Africa, according to The Economist. The Economist expects the Africa region to overtake the Asia region in growth within five years. MABW 2012 will bring together not only the private sector in Spanish and



across Africa, but also those in the academic and social sectors. It will also create a basis for energizing the African diaspora in the area to work more collectively to create bridges between Africa and the Spain.

AFRICA:

- Economic & Business Climate in Sub-sahara Africa
- Doing Business in Fast Growing Africa
- Doing Business by Regions in Africa
- Capital Markets
- Different Stock Exchange
- Investment Banking Options in Sub-Sahara Africa for Spanish Banks
- Spanish Banks and Investment Firm Syndicate for Major Projects in Africa.

Collaborating Organizations / institutions:

- ✓ **The Pan African Chambers of Commerce and Industry (PACCI) in more than 33 African Countries.**
- ✓ **The Nigerian Embassy Spain**
- ✓ **African Development bank**
- ✓ **Industrial Development Corporation, South Africa**
- ✓ **The Global Business Roundtable**
- ✓ **Sakhumnoto Group Holdings (Pty) Ltd, South Africa.**
- ✓ **Conceptualee Inc, USA**
- ✓ **AFRIBIZ**
- ✓ **Eco Bank of Africa - The Pan African Bank.**
- ✓ **Universidad Castilla de la Mancha**
- ✓ **The Various African Embassies in Spain**
- ✓ **Madrid International Lab - Madrid Emprende.**
- ✓ **ZED Group**
- ✓ **World Trade Centre Africa Initiative.**
- ✓ **AFRISPAIN.**
- ✓ **CEOE - Spanish Confederation of Business Organizations**
- ✓ **CEIM - Madrid Business Confederation**
- ✓ **SERCOBE - Spanish Association of Manufacturers of Capital Goods**
- ✓ **The Spanish Ministry of Economy and Competitiveness.**
- ✓ **Grupo Europa**
- ✓ **The Madrid Chamber of Commerce and Industry**



Sipho Mseleku, President of the Pan African Chamber of Commerce and Industry (PACCI) and head of the Global Business Roundtable, serves as the MABW 2012 champion. Mseleku is a well-respected businessman and attorney from South Africa, having headed several industry bodies in South Africa (The National African Federation of Chambers of Commerce – NAFCCOC; Chambers of Commerce and Industry South Africa - CHAMSA; and the Association of SADC Chambers of Commerce and Industry – ASCCI). He also is the chairman of Sakhumnotho Investments and sits on several corporate boards, including ECOBANK, a Pan-African Bank in over 33 countries.

The local partner is AFRISPAIN, which focuses on developing pathways and platforms for businesses and investors to be successful in Africa. JACKSON OSAMEDE IGBINOSUN, National Coordinator AFRISPAIN, a platform form by World Trade Centre Africa Initiative serves as the local liaison.

For further information and/or discuss possible synergies, contact:

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